

## **Historic, Archive Document**

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# A Gardenful of Choice Gladioli for Two Dollars



**My  
Double  
Guarantee  
Protects You**

*Small Bulbs—  
But Every One Bloomed*

ILLINOIS, October 21, 1926.

I sent you a dollar for your special collection of 48 Gladioli bulbs last year and was disappointed when they came in such a small package, but being Scotch, I planted and cared for them. They all grew and to my surprise every one bloomed. I am frank to say that if I had paid a dollar apiece for a dozen of them I would have been pleased with my purchase — such mammoth blossoms and exquisite colors. I had the finest gladioli in the neighborhood and all for a dollar.

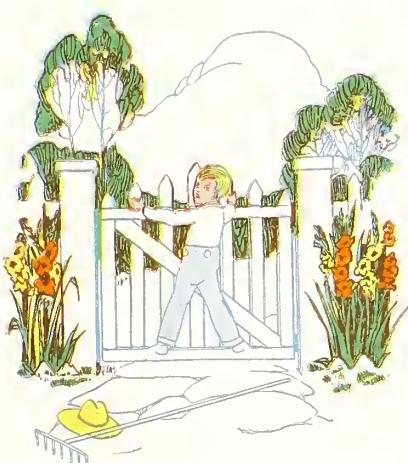
E. C. BADENOCH

*Figures Their Value  
Was Sixteen Times Their Cost*

ONTARIO, CANADA, October 1, 1926.

The special collection of 48 bulbs for one dollar proved a surprising collection, as I might have picked out any three which would have been well worth the dollar I paid for the whole collection. I ordered a few bulbs from four different growers last spring and of all, yours gave by far the best results both in vigor of plant and size of bloom and besides, every one of yours were true to description given in your catalog.

PETER MATHIESON



**A. E. KUNDERD**  
The Originator of  
**THE RUFFLED AND THE LACINATED GLADIOLI**  
*Golden Indiana*



**Dear Flower Friend:**

*Season of 1927  
My 47th Year*

It's an absolute fact — not merely my opinion — that thousands of people who start with but a few Gladioli, soon learn to so love and admire them that they increase the size of their flower-garden plots and enlarge their Gladiolus collections.

Most of them do this because they desire more blooms for their personal use and for gifts to their friends and because they realize that no garden flower is quite so rich in beautiful colors or lasts so well when cut for indoor bouquets in vases and baskets.

I enjoy helping flower lovers to realize the greatest amount of satisfaction from their Gladioli gardens and to assist them in having the better varieties which always gives added pleasure. This accounts for the most liberal offer I am now making.

I have in mind also that quite a number of my friends may wish to take advantage of the commercial opportunities to sell their surplus flowers. To them this offer is an excellent opportunity to secure the highest quality planting stock at unheard-of low prices.

As you will see from the details of my offer which is here outlined, I am making it possible for you to have not only more Gladioli, but the best obtainable varieties at a ridiculously small investment.

Please read the full description of my offer before you lay this message aside. I believe it will mean a great deal to you — to your friends and your neighbors.

Sincerely yours,

*A. E. Kunderd.*

*You Can Point with Pride to Your Garden Which Will Undoubtedly Eclipse Anything in Your Neighborhood in Quality--Variety--and Beauty*

*There's no flower so charming  
as the Beautiful Gladiolus*



The amazing growth in popularity of the Gladiolus from year to year is a remarkable tribute to this most beautiful flower. An ever-increasing number of enthusiastic growers regularly testify to the fact that Gladioli offer more real satisfaction in variety, beauty and ease of culture than does any flower that can be produced in the garden.

*Flowers of Life*

Here is undoubtedly the most remarkable offer in point of *quantity and quality* value for so small an amount that I have ever made to Gladioli lovers. The conditions that make this offer possible come at rare intervals and I may not be able to offer its equal in value again for years.

*A. Kinsler*



*You Will Find a Great Opportunity  
Explained in This Message!*

# 100 Choice Gladiolus Bulbs 50 Distinct Varieties! only \$2.00



You Will Be Proud of Your Garden

Every bulb you receive will be a named variety taken from those regularly listed in my retail catalog. You will get 50 individual varieties, two of each, first-year bulbs, in mixture, but not labeled by name.

You can plant them all at one time or at intervals so you will have continuous blooms over a long period and you will marvel at the beauty and splendor of their tall, stately spikes of rainbow tints and colors as each blossom unfolds.

## My double Guarantee

I guarantee that these Gladiolus bulbs must please you in every way. For every selection reported to me as not being entirely satisfactory at blooming time, I will replace with two selections, absolutely free—a double guarantee.



*A. E. Kunderd.*



THE Gladiolus bulbs I will supply on this remarkable offer (100 for \$2.00) will consist of two each of 50 named varieties, not labeled, in a mixture. You will receive only such varieties as have proven themselves worthy of naming and listing in my regular catalog and they will be selected to give a fine balance in color, type and length of blooming season.

### These Collections Will Be Made Up from Over 200 of My Named Varieties

Each bulb will be healthy and strong and though a first-year bulb (averaging about one-half inch in diameter), you can depend upon fully one-third of them showing healthy blooms this year.

Their second year's planting by you, under average care, will give a full quota of blooms. The second year they are fully matured bulbs and if bought then under name, this collection would cost you more than \$25.00. Besides this, you will have their natural increase by that time.

The very favorable growing conditions last year gave me a splendid crop of these young bulbs which enables me to offer my flower friends this extraordinary and rare opportunity.

### Here Is Exactly What I Offer You

For only \$2.00, I will send you a collection of 100 strong, healthy, first-year Gladiolus bulbs, two each of 50 named varieties, in a mixture, not labeled, postage prepaid to any post office in the United States, proper and safe arrival guaranteed.

These first-year bulbs will average about one-half inch in diameter and under fair conditions more than one-third of them will bloom this year.

I make no reservations other than this: I will send you as many collections as you wish to order at \$2.00 each. Every collection will consist of 100 bulbs, two each of 50 varieties, and while the collection will vary as to selection of varieties, I cannot accept orders for several collections which would expect me to avoid duplications. Should you order two or more collections they may be exact duplicates or they may vary considerably.

If you have other friends to whom you wish to send one or more collections, write memorandum orders on separate sheets of paper—a separate order for each person to whom shipment is to be sent.

Buying these bulbs simply means that you are taking advantage of a situation that happens only under most unusual growing conditions and at rare intervals. It means that you are securing very choice varieties at less than one-twelfth of what they will be worth a year from now, and in the meantime their blooms will more than pay you for completing their growth in your own flower garden. Order today! Don't wait!

### Order as Many Collections as You Wish

You can order any number of collections. Each collection will be carefully selected and packed so you will get first-class bulbs of choice named varieties, not labeled, in mixture, with a very fine assortment of colors, types, and for length of blooming season.

I have attached three order forms, one for your own use; another which will be convenient for sending a gift collection to some flower friend whom you wish to favor; and a third one which I wish you would give to a neighbor who also loves flowers and who will appreciate this remarkable opportunity.

If you have other friends to whom you wish to send one or more collections, write memorandum orders on separate sheets of paper—a separate order for each person to whom shipment is to be sent.

Order  
at least a  
hundred for  
yourself

-and send  
a gift collection  
to your flower  
loving friend

Hand this to  
a neighbor who  
will appreciate this  
opportunity

A. E. Kunderd, Goshen, Ind.

Here is my \$      . Please send me        One or More collections of your First-year Gladiolus Bulbs which are to be put up in mixture, two each of 50 named varieties, not labeled, total 100 bulbs in each collection, at the rate of \$2.00 for each collection.

You are to send them prepaid and guarantee safe arrival. I further understand that you guarantee they will please me at blooming time, otherwise you will replace each unsatisfactory collection with two collections absolutely free—a double guarantee.

Name                         

Street or R. F. D.                         

Town and State                         

No. 1-100-2.00

A. E. Kunderd, Goshen, Ind.

For the enclosed \$       please send        One or More collections of your First-year Gladiolus Bulbs which are to be put up in mixture, two each of 50 named varieties, not labeled, total 100 bulbs in each collection, at the rate of \$2.00 for each collection. You are to send the above prepaid and guarantee safe arrival to

Name                         

Street or R. F. D.                         

Town and State                         

I understand you guarantee the above collection to be satisfactory at blooming time, otherwise you will replace each unsatisfactory collection with two collections absolutely free—your double guarantee.

Name                         

Name and Address of Person sending the Order

No. 1-100-2.00

A. E. Kunderd, Goshen, Ind.

Here is my \$      . Please send me        One or More collections of your First-year Gladiolus Bulbs which are to be put up in mixture, two each of 50 named varieties, not labeled, total 100 bulbs in each collection, at the rate of \$2.00 for each collection.

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Name                         

Street or R. F. D.                         

Town and State                         

My neighbor,  
splendid offer.                          told me about this

Name                         

No. 1-100-2.00

A. E. KUNDERD  
The Originator of the Ruffled and the Laciniated Gladioli  
GOSHEN, INDIANA

# *You Can Depend on Getting Strong, Healthy Bulbs from Kunderd*

Well Repaid for Investing in  
Small Bulbs

1926, September, 1926

ILLINOIS, September, 1926.  
It is my earnest desire in writing these few  
lines to tell you how I enjoyed those beautiful  
long and graceful spikes and the most delicate  
coloring in the collection of bulbs that I pur-  
chased from you in the spring.  
A little disappointed at the time of when th: bulb  
arrived, but I have now got them all in the

I was a little disappointed when the bulbs came and I saw the size of them, but I can truly state that I was well repaid in the size and profusion of those perfect blooms and the exquisite shades.

It is well said in your little pamphlet that you "consecrate all your efforts in making the gladmlus the most strikingly beautiful flower in the world"—and I can surely say this, that such are par excellence.

Wishing you a full measure of success in  
your gifted work.



*Precious Tthings in Small Packages*  
Oct., Nov., Dec., 1926,  
Spring, 1927.

*Missouri, November, 1926*

Small Packages

Nov. 1, 1926.

Last spring I ordered a collection of Gladiolus bulbs from you, 48 for one dollar. When I received them, I was surprised to see such a small box containing such tiny bulbs. I said they would never amount to anything because of the size so I decided to write to you about them. On taking second thought I decided to plant them and give them just a good cultivation as I had given the large bulbs. Then if they were not satisfactory you were in heat from me.

In April I planted ...  
opened 2-3

In April I planted and on July 12th the first blossoms opened and to my amazement it was wonderful as to size and color, in fact, prettier I had seen. The neighbors watched them open just as I did and declared them to be beautiful. I came to the conclusion that the old saying "Pretty things come in small packages" was absolutely true.

I want to thank you for the pleasure they gave me last summer. If I can possibly find space more Kunderd cladioli will find room in my garden.

L'Amour V. Gauthier

